



PEER CONSULTING

**Peer Consulting Appoints Linus Diedling
Vice President, Executive Advisory Services**
— *Company Expands Executive Leadership Team* —

Mercer Island, WA □ **January 26, 2011** □ Peer Consulting today announced that Linus Diedling has been named Vice President, Executive Advisory Services.

In this role, Mr. Diedling will lead the firm's Executive Advisory Services practice, a multidisciplinary team providing services that include operations and IT assessments, systems solution planning, process design, and a wide range of performance improvement and transformation services related to the optimization of electronic healthcare records across the continuum of care.

“The appointment of Linus Diedling strengthens our executive team and will help us further expand the company and our advisory services to better serve our customers,” said Rick Nunn, Peer Consulting Co-Founder and Principal. “Linus is adept at guiding healthcare organizations through technology and process change, supporting measurable improvements to quality of care and business operations.”

Prior to joining Peer Consulting, Mr. Diedling was President of Healthcare Innovation Partners, LLC which operates as a virtual network of senior executive consultants providing performance improvement and information technology advisory services to the healthcare industry. Peer Consulting will continue to draw upon the expertise of this extensive community of nationally recognized experts in the healthcare IT field.

“Peer Consulting consistently ranks high with KLAS and maintains an industry-leading reputation, world-class customer base and high-caliber management team,” said Mr. Diedling. “We're known for championing realistic, effective use of electronic health records across the continuum of care. By combining expertise in technology implementation and organization transformation, we have a significant opportunity to help healthcare organizations address many of their greatest challenges.”

About Peer Consulting, LLC

Founded in 2001, Peer Consulting provides healthcare organizations with complementary services in management consulting, systems implementation and integration. The firm's expertise includes enterprise-wide computer systems deployment for hospitals, integrated delivery networks, ambulatory facilities and physician clinics. Other services include Meaningful Use Readiness, Executive Advisory Services, Clinical Systems Adoption, Health Information Exchange Strategy, Implementation Services and Technical Expertise. Headquartered in the greater Seattle area, the firm is distinguished by a multi-disciplinary team of highly experienced, senior consultants strategically based throughout the U.S.

For more information, see www.peerconsulting.net or e-mail info@peerconsulting.net .

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