

## Peer Consulting's IT Strategic Consulting Services Have Earned the Exclusive AHA Endorsement



### PEER CONSULTING

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#### IT STRATEGIC CONSULTING SERVICES:

- **Meaningful Use readiness assessment and planning**
- **IT assessment, strategic planning and system selection**
- **EMR / EHR workflow design**
- **Clinical Effectiveness – CPOE and clinical systems adoption**
- **Process innovation and operations design**

These services are designed to enhance core IT services including:

- **Project management**
- **IT implementation and upgrade services**
- **Interim staffing**

The American Recovery and Reinvestment Act of 2009 (ARRA) presents significant opportunities for hospitals and health care providers not only with incentive funding for implementation of electronic health records (EHRs), but also to truly achieve dramatic improvements in patient care, safety and quality. However, the complexity of implementing EHRs, redesigning clinical operations and realizing sustainable improvements in patient safety, quality and efficiency will require careful alignment of health care IT capabilities with the strategic objectives of an organization. Hospitals are looking to industry experts to help with EHR readiness assessment, strategic planning and implementation, while providing proper guidance to ensure organizations meet privacy, security and health information exchange requirements. Peer Consulting is uniquely positioned to provide professionals whose expertise blends health information management and ARRA/HITECH knowledge, along with significant experience in health care operations and information technology. Their Meaningful Use project team is experienced in assessing and developing strategies to enhance the people, process and technology challenges associated with the effective use of clinical systems. A panel of senior operations experts includes Revenue Cycle, Patient Access, HIM, Nursing, Pharmacy and Physician resources with extensive administration, management, academic and executive-level consulting credentials.

#### AHA SOLUTIONS

As an American Hospital Association (AHA) member service, AHA Solutions collaborates with hospital leaders and market consultants to conduct product due diligence and identify solutions to hospital challenges in the areas of finance and operations, human resources, patient flow, and technology. AHA Solutions provides related marketplace analytics and education to support product decision-making. We are your trusted resource for education, information, and products and services that foster operational excellence in hospitals.

#### THE VALUE OF THE AHA ENDORSEMENT TO HOSPITALS & HEALTH SYSTEMS

- ✓ Frees your time to focus on patient care
- ✓ Cuts through the clutter of product selection
- ✓ Helps enhance your due diligence process
- ✓ Access to AHA thought leaders & industry experts

#### THE VALUE OF OTHER AHA RESOURCES TO HOSPITALS & HEALTH SYSTEMS

- ✓ Offers easy access to education & research
- ✓ Complimentary webinars, audio-conferences & seminars
- ✓ Peer-to-peer networking events
- ✓ Complimentary surveys & benchmarking

#### AHA SIGNATURE DUE DILIGENCE PROCESS™

AHA Solutions consults hospital executives and administrators, policy makers, consultants and its advisory committees to identify the operational issues facing the nation's hospitals.

In collaboration with these organizations, AHA Solutions sets strategy, determines selection criteria against market need and assesses relevant products and services through the AHA Signature Due Diligence Process™. This process provides in-depth understanding of the respective marketplace and allows for a deep financial, organizational and product evaluation of endorsement candidates.

When a product or service and the vendor behind it emerges, demonstrating outstanding commitment to health care, dedication to hospitals in their pursuit of excellence and leadership in all selection criteria, AHA proudly awards its exclusive endorsement.

When hospitals select an AHA-Endorsed product or service, they can be confident it has met AHA's highest standards.

